

December 10, 2015

Dear Data Angel,

It has been a busy and exciting year for your MyDataAngel.com team.

During the past 12 months, your Data Angel team has been very busy developing the architecture to launch the SafeDataZone platform. Our cybersecurity solution provides unique security in a world full of data compromise. In less than a year, we have gone from planning and testing to beta with our cybersecurity application, currently in its fourth iteration and now nearing ready for launch. We have produced, with the assistance of your invaluable investment, a product for both the Civilian and Active Responders subscribers; these unique and proprietary cybersecurity applications come in 512KB and 768KB respectively.

While certainly not comprehensive, the following list of highlights were accomplished because of your commitment to MyDataAngel.com and our continued success.

- Produced and Distributed Comprehensive Business Plan and Investment Opportunity to Friends and Family.
- Graduate Company of the Ocala Power Plant Incubator, Chamber Economic Development.
- Designated Shareholder Services and Fund Raising Campaign.
- Engaged Legal Services for branding, copyright and trademark needs.
- Corporate Finalist (one of 3) at the Atlanta Harvard Business Alumni, New Venture Capital Competition Finalist, competed with 155 other Companies.
- Created Advisory Board of Shareholders, and held a Two Day Corporate Planning Retreat.
- Opened New Corporate & Data Angel facility in Downtown Ocala, Florida. 4,500 square feet, 5 year lease, phased build out plans ongoing. Completed Administration & Data Angel Center.
- Finalized development of our encryption cipher and named it the DataGateKeeper™.
- Planned, developed and produced the desktop iconization for the first three deployable software iterations.



512KB
Desktop Icon



768KB
Desktop Icon



1024KB
Desktop Icon

- Finalized the development and branding of our desktop utility designed to support the 512KB DataGateKeeper™ encryption algorithm into a deployable application for the Civilian market.
- Finalized the development and branding of our desktop utility designed to support the 768KB DataGateKeeper™ encryption algorithm into a deployable application for the First Responders & Active Duty Military.
- Finalizing the development of our desktop utility designed to support the 1024KB, Corporate and Enterprise DataGateKeeper™ encryption application. Branding plans are underway.
- Planned, developed and created a proprietary Operating System installation utility, providing for the DataGateKeeper application to run on the Subscribers Desktop absent installation on the user's hard drive.
- Finalizing serialization for both the 512KB and 768KB software protocol. Licensing.
- Ongoing testing of the DataGateKeeper™ software integration and development of our unique drag-in-drop feature.
- Developed and implementing our proprietary hybrid cloud storage solution into the SafeDataZone™.
- Engaged in conversations with two independent lab to benchmark the DataGateKeeper™ cipher prior to validation. Underwriters Laboratory will complete the validation.
- Hired additional staff, executive assistants, accounting team, maintenance, coders. Including developed and implemented a comprehensive Employee Manual.
- Developed scripting including our Policies & Procedures Protocols for Tier 1 and Tier 2 Customer Service Agents. Tier 3, Customer Service Protocols in development.
- Installed Communication network, digital and fiber optic.
- Completed our third stress test of our www.mydataangel.com website and related content.
- Closing of original Private Placement Offering.
- Engaged Investment Banking Firm to present new investment offering.
- Developed follow-on Offering Private Offering Memorandum at a significant increase to the prior valuation of the company based on the completion of our software applications and pre-launch status.
- Created Affiliated Executive Brief (replacing the Executive Summary) and created new PowerPoint Presentation in support of pending filing of our Private Offering Memorandum.
- Built in house studio to produce DATAANGEL.NEWS, our MyDataAngel.com exclusive Internet News Channel. Produced by our talented Creative Director, Mr. Josh Noel.

Please find the following link providing you a preview of one of our many Data Angel News productions, and introducing you to our host, Jensen Dillard. However, before you click on the following link I would like to give you a glimpse into one of the reasons behind the 'why' of the DataAngel.News.

With over 60% of our projected revenue next year driven by internet or web-based promotion, it is vital that we not only understand where our market is, but, as importantly, know how to reach them so they respond, and ultimately, utilize our service and buy our product.

We know that effective, targeted and connected media through multiple strategies interlinked through multiple platforms can drive our customer acquisition cost increasingly lower, now this sounds complicated and it is, however, let me share with you one of our internet strategies we affectionately call, "Selling without Selling". A bit like herding cats, at first.

Because of changes to both the Google (panda) and Bing algorithm, savvy internet marketers must evolve with these key sales engines to stay ahead of the ranking's system and in front of qualified buyers. These algorithmic changes are designed to place higher 'scores' on content of socially valuable information over outright sales information. We designed the DataAngel.News to stay ahead of the curve and evolve in conjunction with search providers' content committees and their ever-changing algorithms.

As you review our Vlog (a video Blog), please note these are positioned as information vignettes and not intended to be outright "sales" pieces. Our vlogs are produced timely, on matters effecting the global cybersecurity market. This market is an important and growing community that has no hub, or centralized voice; this is where the DataAngel.News steps in with a free video internet news channel related to all matters cybersecurity, where both customers and non-users can subscribe via RSS and podcasts. As we grow our DataAngel.News platform, we will invite the best and most followed bloggers and sites to 'post'. This will position us to begin amalgamating "all" relevant content, including their authors, and importantly, their users, and allow us to build an extremely large database. The DataAngel.News, due to the growing affiliations and backlinks of our database will secure 'authority' status by the search services.....a winning strategy and search friendly solution to ranking our content.

Please go to the following link: <http://www.mydataangel.com/dataangels/> , click on, 1. 'Account' and log in. 2. click on 'Blog' at the top of the page to access your preview.

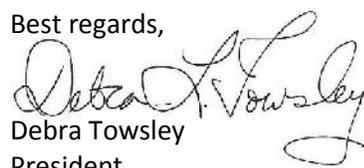
If you have not yet made an account, you will need to do so before you will be allowed access to the vlogs, the password to create an account is: datagatekeeper, all lowercase. After you create your account follow the above instructions.

We look forward providing you additional updates as we move into the New Year. Our next milestone will be the launch of our products and services. As we near that launch date, we will communicate those details to you as soon as possible.

Again, thank you for being one of our Data Angels. We wish all of you a wonderful and happy holiday season.

SafeDataZone, Securing your Data, Protecting your FutureSM.

Best regards,



Debra Towsley
President